

We make data interpretation simple for businesses that are not



RGIS – WEB SOFTWARE DEVELOPMENT COMPANY

«RGIS has developed its web software business strongly over five years. During that time all our F&A and HR services have been supplied by ICS. While we have jointly learned the optimum working model, the open door policy of ICS has been very helpful in establishing what works and what does not.

Specifically, both companies have learned a common language and found a management formula that is hard to beat. ICS staff is always responsive and available to work with RGIS personnel at the management and individual levels to handle accounting and finance issues, evaluate fiscal instruments and how to manage them, establish personnel procedures and the occasional HR issue, also the hiring and administrative procedures and so on.

Many companies try to provide similar services, but the combination of the experience of the founding partner Gina Empson and her key employees, and their willingness to work with the client's requirements have made this a very healthy and fruitful collaboration.

We could now afford to hire our own F&A staff, but prefer to obtain a specialised service from ICS professionals who are always cheerful and open to the client's requirement. In this way we are the client and this is what makes the difference with ICS. »

Roger Moore, Chief Executive Officer, RGIS



Solution Overview

Resource Group International Sàrl (RGIS) specialises in the Web Marketing sector and Web Marketing Value chain, also known as WCMS. Five years ago RGIS created Sezame, a unique multilingual web content management software product. In 2004 Sezame won an innovation award from Oracle in Switzerland. What differentiates Sezame from other WCMS tools is its multilingual capability designed for the web rather than a more traditional tool adjusted to meet specified requirements. Since Sezame is specially designed for web publishing it is user friendly and provides sophisticated solutions for editing and digital marketing.

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RGIS was established in 2003 by the three founders and is managed by the same team. In 2004 Oracle made a small investment in Sezame, the product, which became the starting point for a series of successes for the Company. Two years later the Company was selected by Hewlett Packard as their main provider for its world-wide web publishing needs. Hewlett Packard's motivation to choose RGIS and Sezame was its capability to function in a multilingual web environment as well as implementation speed and cost efficiencies.

RGIS has grown steadily since the start and ICS has been a support all the way. As a growing, successful company it was important for RGIS to have strict control over the business and its processes. At the same time it was equally important to manage time and to have focus on the actual development of Sezame and its marketing.

The choice to outsource the Company's financial and HR department to ICS enabled RGIS to follow this strategy. The working partnership between ICS and RGIS has always been close with regular meetings and a mutual exchange of information. ICS has delivered tailor made solutions suitable to RGI's needs that apply to various aspects of the business.

As RGIS grows and invests for the future, we hope to maintain the strong relationship with ICS and its full range of services.



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